Pride IN THE PADDOCK

A Country Show with a Rainbow

FOUNDATIONAL

SPONSORSHIP PROPOSAL 2026

Presented by: The Curious Arts Community Inc.

Prepared by:

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WELCOME

OUR VISION

Our inaugural festival will transform Wagga Wagga's Riverside Precinct into a colourful celebration of community, creativity and country hospitality.

With, drag performances, live music, market stalls, community organisations, family activities, food vendors and opportunities to connect, Pride in the Paddock will showcase the Riverina as a welcoming place where everyone can be themselves.

We want Pride in the Paddock to become an annual celebration that grows each year into one of regional Australia's most loved pride festivals.

With your support, we can build a future where every person, regardless of who they are or who they love, knows they belong in the Riverina.

OUR MISSION

Pride in the Paddock aims to bring like-minded groups in our community together to celebrate diversity, challenge isolation, create connection and show that the Riverina is a place where everyone belongs.

Many LGBTIQA+ people living in country Australia feel invisible, isolated or forced to leave home to find acceptance and community. Pride in the Paddock proudly says:

YOU BELONG HERE

Everyone deserves to feel safe, seen and celebrated where they live

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DETAILS

11AM

19 SEPTEMBER 2026

RIVERSIDE PRECINCT

WAGGA
WAGGA NSW

CURRENT SUPPORTERS

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SPONSORS

WHY SPONSOR?

Pride in the Paddock is being created from the ground up by passionate volunteers, community organisations and local supporters who believe everyone deserves to feel they belong.

As an inaugural **Foundation Sponsor**, your organisation will be recognised as one of the businesses and organisations that helped bring the very first Pride in the Paddock to life.

Long after the rainbow flags are packed away, Foundation Sponsors will be remembered as the organisations that invested in creating a lasting legacy for the Riverina.

This is our first year. We are ambitious in our vision and realistic in our expectations. The scale of our inaugural event will reflect the generosity of our sponsors, the enthusiasm of our volunteers and the support of our community.

Every sponsorship large or small directly shapes what we can offer. When you support Pride in the Paddock, you are not simply sponsoring an event you are helping create a tradition that can grow year after year. And you will be exclusively invited as a founding sponsor to continue.

IN KIND SUPPORT

We are currently seeking assistance with:

- Stage production
- Audio and lighting
- Security
- First aid
- Waste management
- Decorations
- Photography / Videography
- Prizes
- Printing
- Graphic design
- Signage
- Volunteer catering
- Accommodation for performers
- Food and beverages
- Children's activities
- Event equipment
- Merchandise
- Transport

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SPONSOR PACKAGES

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EACH TIER INCLUDES THE BENEFITS FROM THE PREVIOUS TIER

RAINBOW SPONSOR

$5000

Premier logo placement
Speaking opportunity at opening
Social media campaign
Banner placement
Free drag event for your organisation

CANOLA GOLD SPONSOR

$2500

Stage acknowledgements
Promotional stall
Media acknowledgement
Tickets to High Tea with the Queen

PINK DAISY SPONSOR

$1000

Logo on promotional material
Event program acknowledgement

FIELD GREEN SPONSOR

$500

Website listing
Social media thank you
VIP invitations afterparty

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SPECIFIC SPONSORSHIPS

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🌈 **Main Stage Sponsor**
Support the heart of the festival, featuring live music, performances and official proceedings.

👑 **Riverina Royals Drag Showcase Sponsor**
Celebrate the incredible talent of regional drag performers and help bring unforgettable entertainment to the stage.

🎨 **Creative Corner Sponsor**
Support hands-on arts, craft and creative workshops for all ages.

🌻 **Family Zone Sponsor**
Help create a welcoming space with children's entertainment, games and inclusive family activities.

🎵 **Entertainment Sponsor**
Assist with bringing musicians, performers and artists

♿ **Accessibility Sponsor**
Help ensure everyone can participate by supporting accessible infrastructure, Auslan interpretation, quiet spaces or mobility access.

💜 **Volunteer Sponsor**
Provide meals, T-shirts, equipment and support for the volunteers

🌈 **Rainbow Welcome Sponsor**
Support signage, decorations, merchandise and the colourful atmosphere that welcomes everyone to Pride in the Paddock.

📸 **Memories Sponsor**
Fund professional photography and videography so the inaugural festival can be celebrated and promoted for years to come.

💃 **Good Vibes Afterparty Sponsor**
Provide entertainment and prizes to make sure the afterparty is one to remember.

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IF YOU HAVE OTHER IDEAS, WE'D LOVE TO HEAR THEM

Get in touch and we will build a package suited to your contribution

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THANK YOU

WE HOPE TO HEAR FROM YOU SOON!

Website under construction
www.prideinthepaddock.com.au

Call us
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